

## The Search Boost Upgrade

**Search Boost** is an add-on feature to any existing LocalAdLink Advertiser Package. It is the fastest and most effective method to get your LocalAdLink ad listed on Google, Yahoo, and major search engines.



- 1. The Search Boost Upgrade:** Utilizing a paid placement model, we purchase premium placement on major search engines, including Google & Yahoo for your selected LocalAdLink ad. Our Experts will create your Search Boost ad and select 10 Search Boost targeted terms. The average LocalAdLink Search Boost Advertiser achieves Page 1 ranking over the monthly period.\*
- 2. 48-Hour Guarantee:** Get listed fast! Your Search Boost ad will be listed in **48 business hours\*\***. This is the fastest way to get your business listed on these major search engines.
- 3. Expert Ad Creation:** All Search Boost ads are created by our Search Engine Experts. Our Experts will choose the most effective Search Boost targeted terms and construct your ad for optimal performance based on the LocalAdLink Business Details you submit.
- 4. Our Customer Service** is unmatched. Utilize our online Customer Relationship Management (CRM) system and a representative will respond within one business day or contact you via telephone.
- 5. With Search Boost**, there are **no variable pay-per-click charges** and **no hidden fees**.
- 6. Search Boost Details:** The Search Boost Upgrade includes 10 Search Boost targeted terms chosen by our Search Engine Experts. The monthly fee is \$199.99 and must be used in conjunction with a LocalAdLink Ad Package. Search Boost ads are geo-targeted to the same zip codes as your LocalAdLink Ad Package.

*\*Daily Results May Vary.* Page 1 ranking does not apply to select categories, including but not limited to Real Estate, Insurance, Pharmaceutical, Financial Planning, Legal, Adult-Sites, Gaming and Automotive. LocalAdLink will continually monitor all ad performance to achieve the best placement possible. **\*\*In order for your Search Boost ad to go live within 48 business hours, you MUST complete the basic components of your LocalAdLink ad (Business Name, Business Details and Targeted Zipcodes) within 24 hours of your ad purchase.**



**LocalAdLink** +

## Add Search Boost\* to any plan for only \$199.99/mo.

Search Boost helps you gain optimal exposure on many of the web's top search engines\*

	Standard	Standard Plus	Premium
<b>Price</b>	<b>\$99.99/mo.</b>	<b>\$159.99/mo.</b>	<b>\$249.99/mo.</b>
<b>Price w/Search Boost*</b>	<b>\$299.98/mo.</b>	<b>\$359.98/mo.</b>	<b>\$449.98/mo.</b>
<b>Search Boost Targeted Zip Codes</b>	<b>10</b>	<b>20</b>	<b>50</b>
<b>Search Boost Targeted Terms*</b>	<b>10</b>	<b>10</b>	<b>10</b>
Business Contact Information	✓	✓	✓
Business Details	✓	✓	✓
Business Tagline/Slogan	✓	✓	✓
Driving Directions	✓	✓	✓
Google Map and Street View	✓	✓	✓
Website Link	✓	✓	✓
Upload and Display logo	✓	✓	✓
LocalAdLink Ad Network <sup>1</sup>	✓	✓	✓
Third Party Ad Networks <sup>2</sup>	✓	✓	✓
Coupons	✓	✓	✓
Targeted Terms	3	3	3
Upload and Display Videos	5	5	5
Upload and Display Photos	15	15	15
Customer Reviews	✓	✓	✓
Statistics and Reporting	✓	✓	✓
Red Letter Option for Tagline	-	-	✓
Spotlight Placement	-	-	✓

**Disclaimer:**

1. Our owned and operated Advertising Network, including LocalShoppingLink Stores and BOOMj.com
  2. Businesses purchasing these packages are submitted to third-party website directories, high-traffic websites and search engines (using paid and non-paid strategies) as an added value; however, placement is not guaranteed.
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